

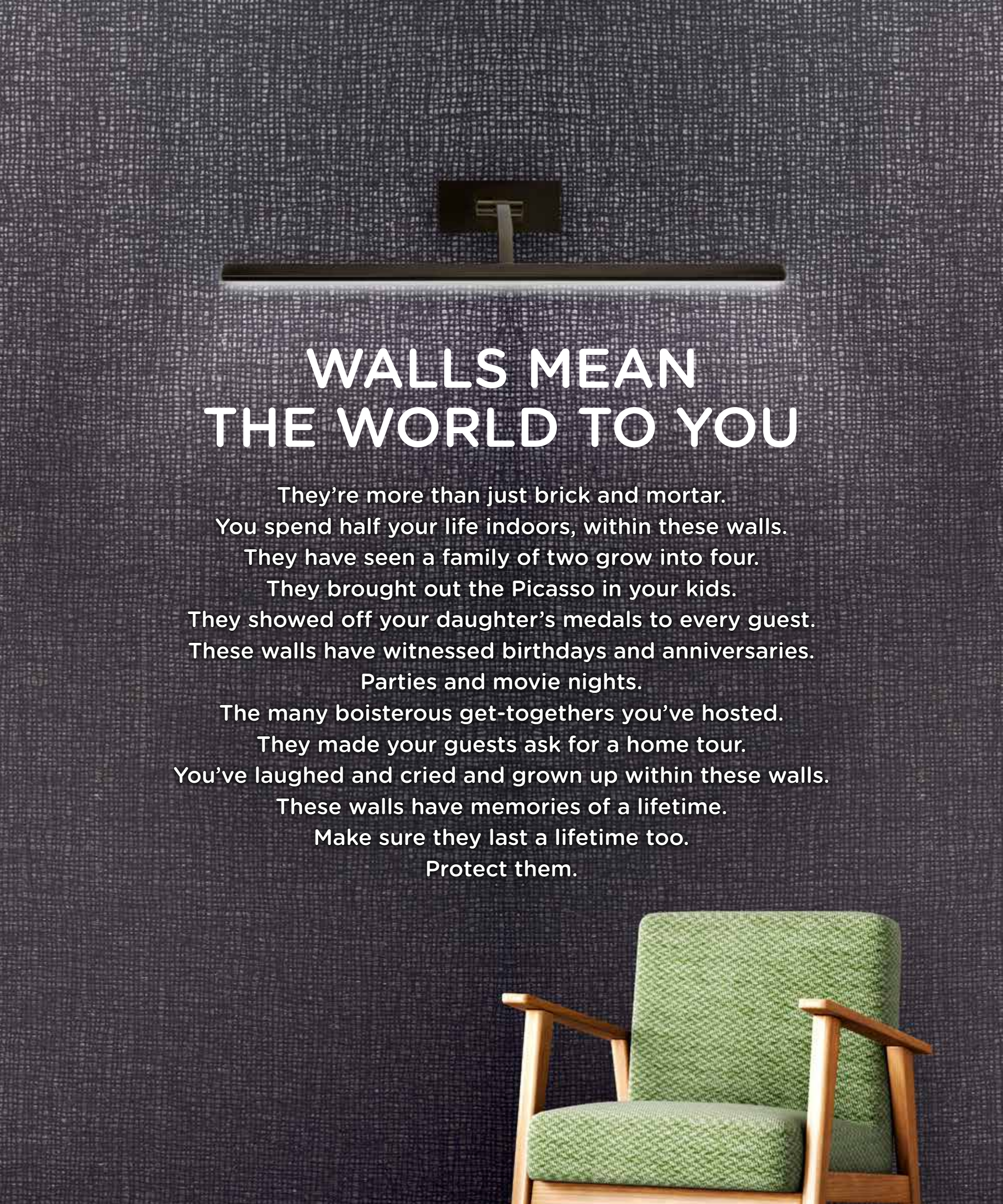


NOVELIO®
WALLSHIELD

Beautiful
walls make
beautiful
spaces.

With fiberglass
wallcoverings





WALLS MEAN THE WORLD TO YOU

They're more than just brick and mortar.
You spend half your life indoors, within these walls.
They have seen a family of two grow into four.
They brought out the Picasso in your kids.
They showed off your daughter's medals to every guest.
These walls have witnessed birthdays and anniversaries.
Parties and movie nights.
The many boisterous get-togethers you've hosted.
They made your guests ask for a home tour.
You've laughed and cried and grown up within these walls.
These walls have memories of a lifetime.
Make sure they last a lifetime too.
Protect them.

NOVELIO® WALLSHIELD. THE BEST WAY TO PROTECT YOUR WALLS.

As the pioneers in fiberglass wallcoverings, we believe your walls deserve better. Better than what paint, tiles or plywood have to offer. Novelio® Wallshield is the result of decades of material science research and development. It's the first of its kind. Glass in the form of yarns are woven into sturdy mesh-like structures which are then reinforced with coating for extreme durability to make the toughest material with the most beautiful textures. Imagine science and art coming together to adorn your walls.

SO MANY TEXTURES, SO FEW WALLS.

Novelio® Wallshield comes in a range of exquisite textures and patterns for homes, offices, boutiques, hotels and malls. They're also printable/paintable. Each variant boasts of a unique weave and a tactile feel very different from the next. So you can customize every space with walls that look and feel so good, anybody will want to reach out and touch them. You'll just wish you had more walls.



Concrete



Nature Flair



Nature Pure



Nature Charm



Classic Paintable



Classic Printable

HOW WALLS LIVE HAPPILY EVER AFTER



High tensile strength

Arrests cracks on the surface. Conceals cracks on the wall.



Perfectly colour-fast

Retains its colour as well as any colour you paint on it.



Repaintable and removable

Easy to repaint, easy to strip. Give your walls a new look any time.



Washable

Wash it, wipe it, clean it. Make it look like new forever.



Breathable fiberglass

Moisture in the wall evaporates.



Fire-resistant

Hottest trends in interior design that don't propagate fire.



Impact-resistant

Not chair backs. Not hammerheads. Nothing can damage it.



Made from non-toxic material

Make your walls strong. Make the earth smile.



Clean air & breathe-friendly

Doesn't emit any harmful particles into the air.



PVC-free

Healthy and sustainable choice.

CONCRETE

Concrete has a luxurious, unpolished aesthetic reserved for ceilings and floors, rarely seen on walls. This is your chance to make your walls stand out. And make your guests sit up and take notice.

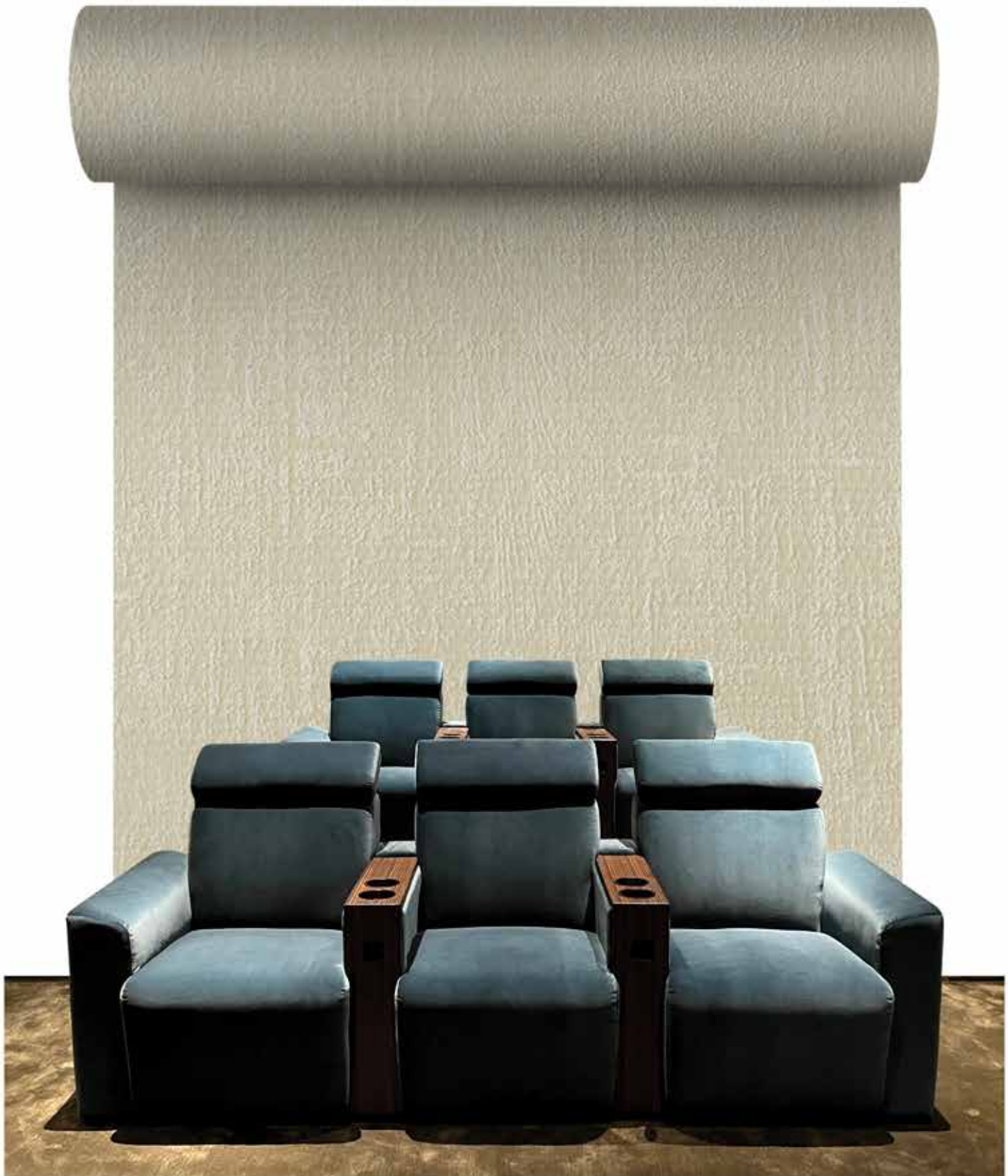




CONCRETE HELSINKI

Once design capital of the world
Today on your walls, unfurled

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CONCRETE CASABLANCA

Walls you'll fall in love with at first glance
Many stories shall be told of this romance

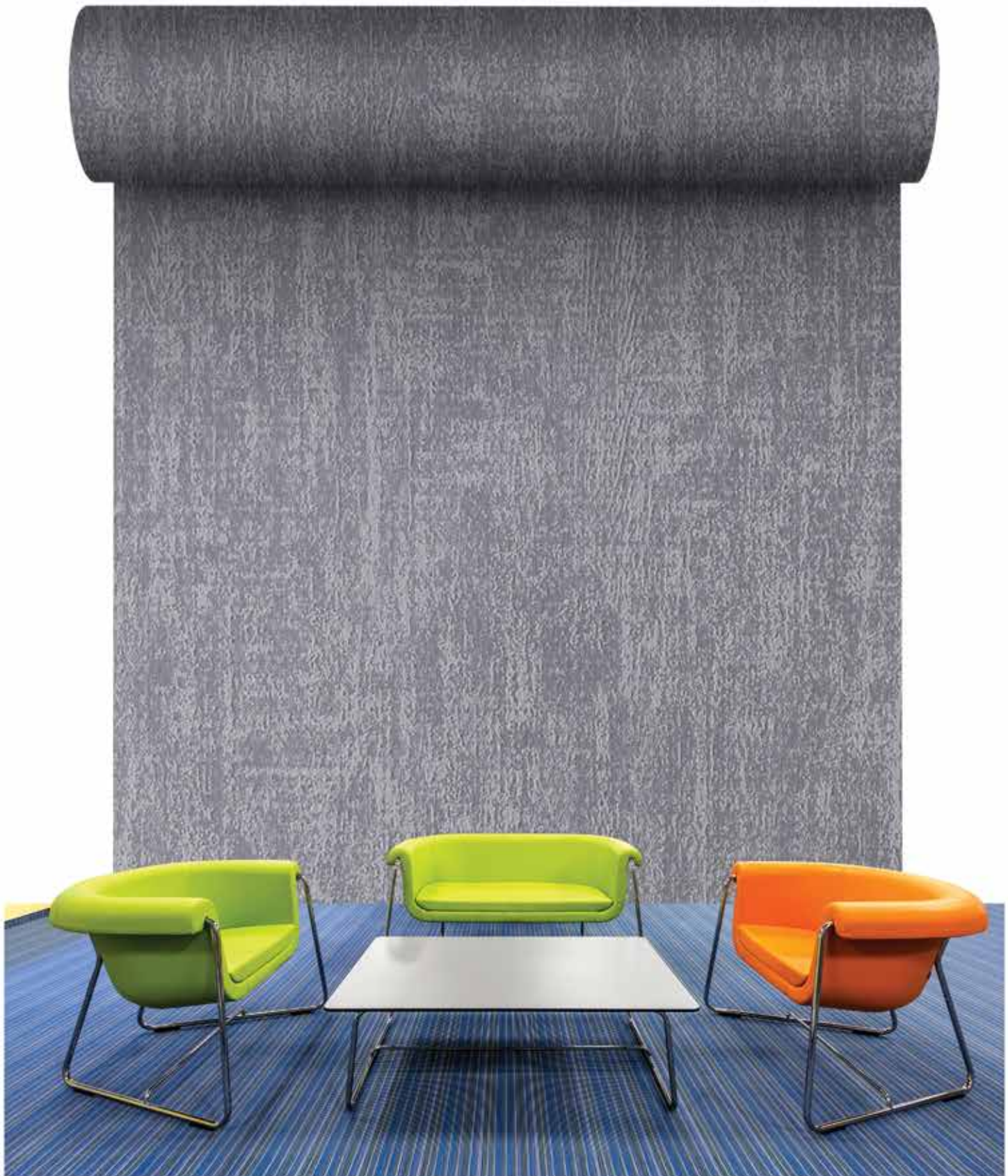
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CONCRETE RIO

A riveting texture so pleasing to touch
No wonder designers recommend it so much

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CONCRETE CHICAGO

The hub of art, commerce and culture
Lends its name to a fine texture

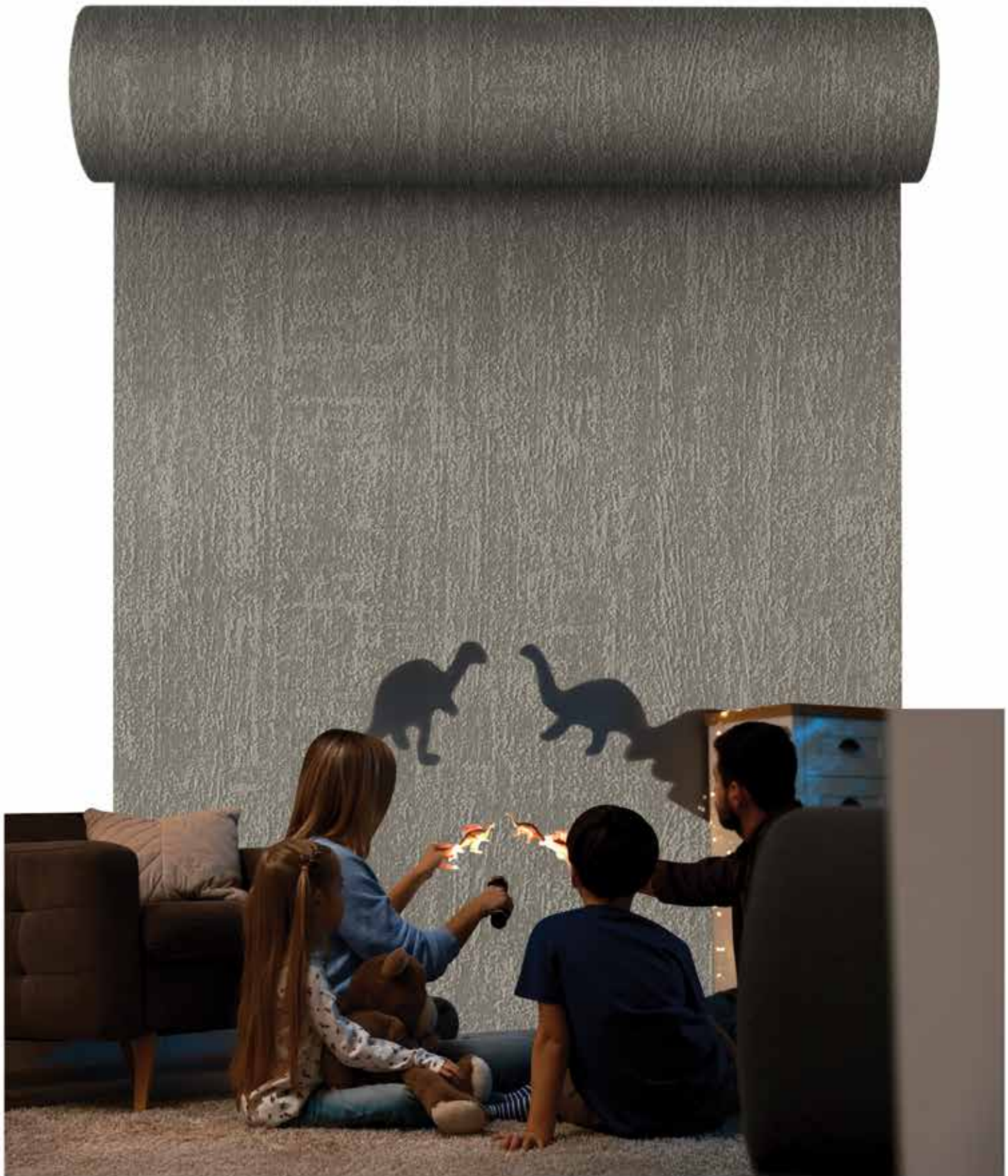
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CONCRETE NEW YORK

The spirit of a resilient city
Imparts a certain invincibility

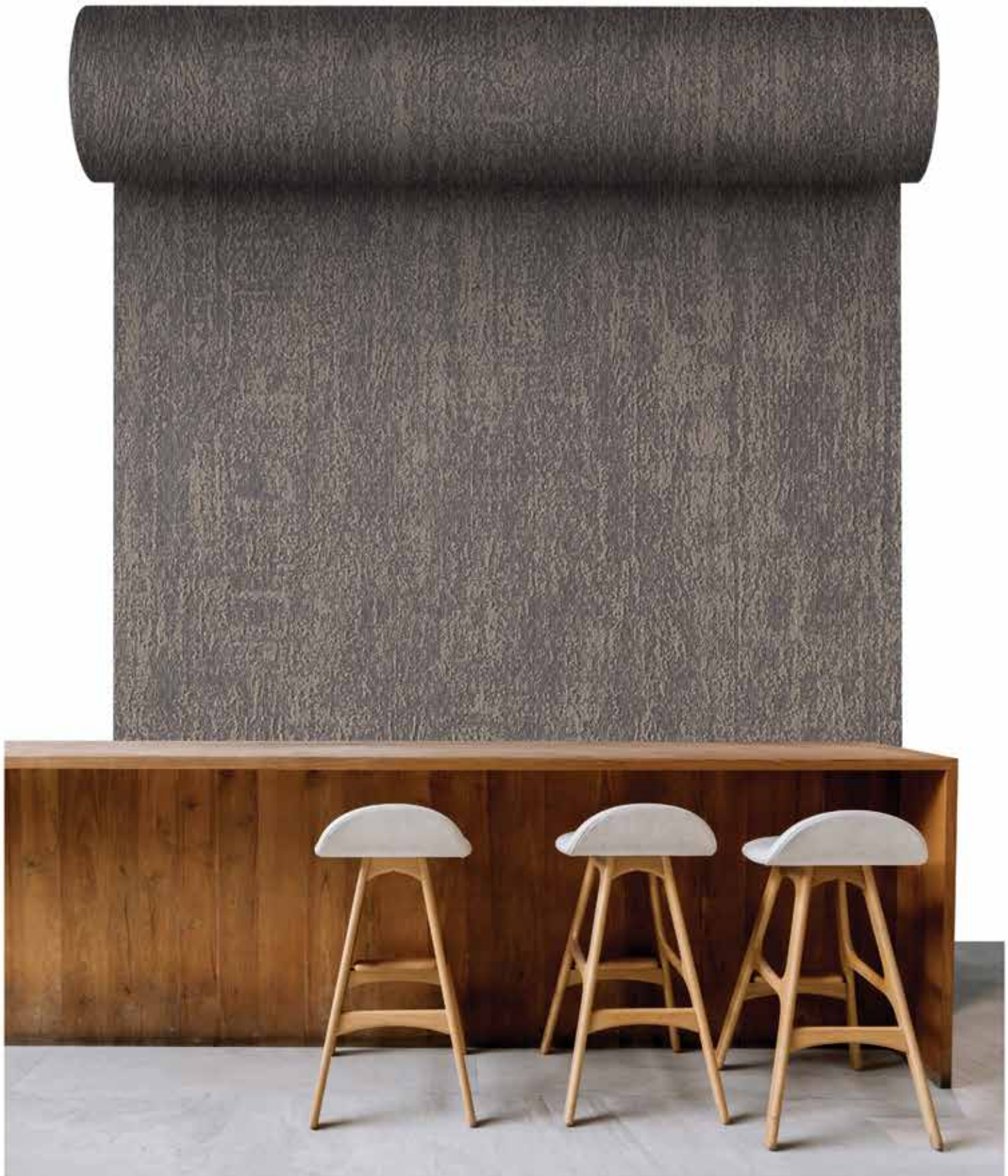
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CONCRETE DUBAI

A city that rose from sand
Is designed to withstand

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CONCRETE BERLIN

Once upon a time, there was a wall
That survived wars big and small

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NATURE FLAIR

Imagine caressing a freshly mowed lawn.
Imagine sand slipping between your
fingers. Or fields ripe for harvest swaying
in the wind. Nature has a treasure trove of
textures waiting to adorn your walls.





NATURE FLAIR ALMOND

Guests will develop affinity
Your walls will develop immunity

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NATURE FLAIR RICE

The staple diet for strong walls
When ultimate protection calls

Note: Product showcased here is for illustrative purposes only.



NATURE FLAIR NUTMEG

This wall, a tough nut to crack
No matter how hard you smack

Note: Product showcased here is for illustrative purposes only.



NATURE FLAIR SANDBANK

Tiny little hills on the riverbed
Hold your wall in good stead

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NATURE FLAIR SNOW

Pretty like a snowflake, hard as ice
Walls never felt so safe and nice

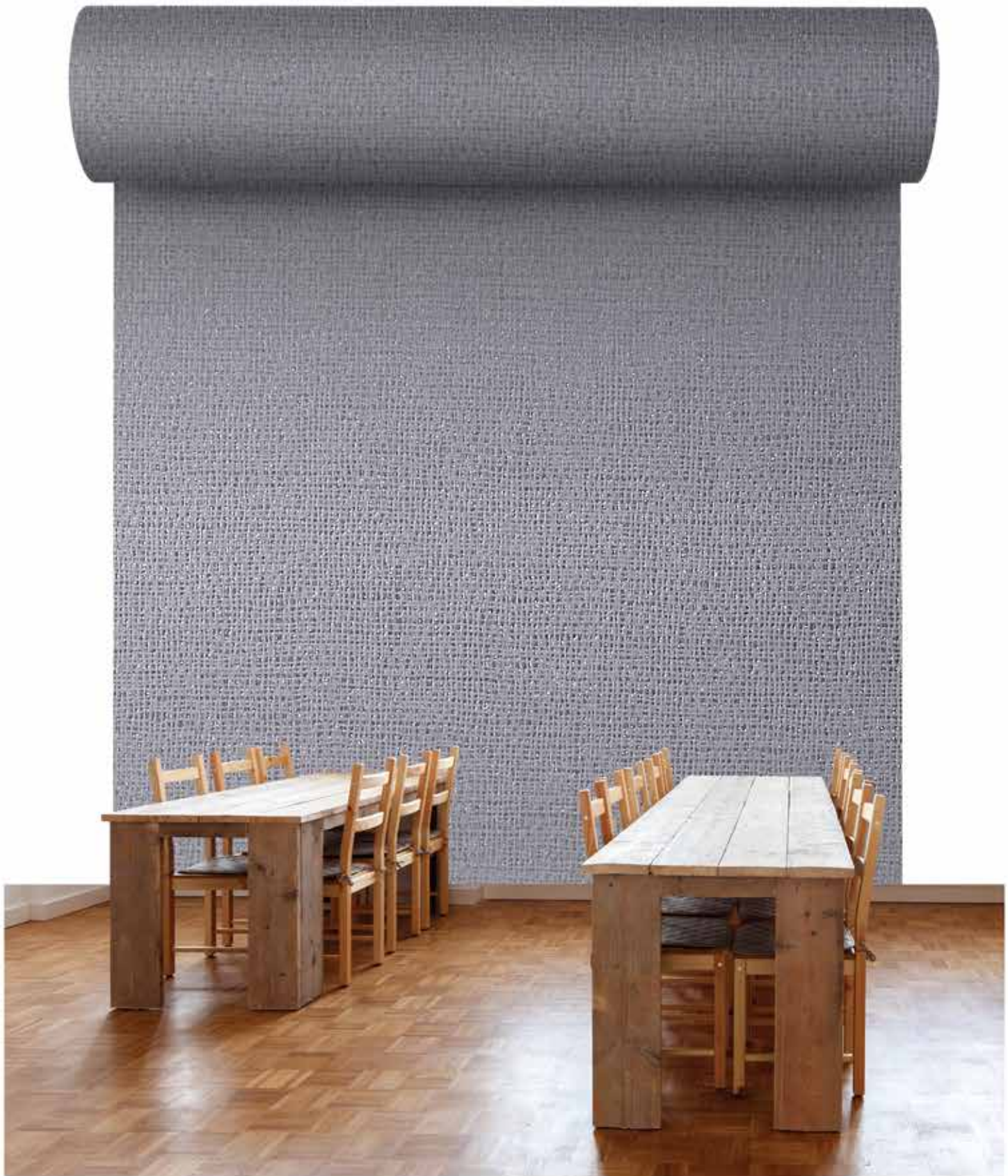
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NATURE FLAIR MOONLIGHT

Protects your wall with all its might
Cool and calm as a moonlit night

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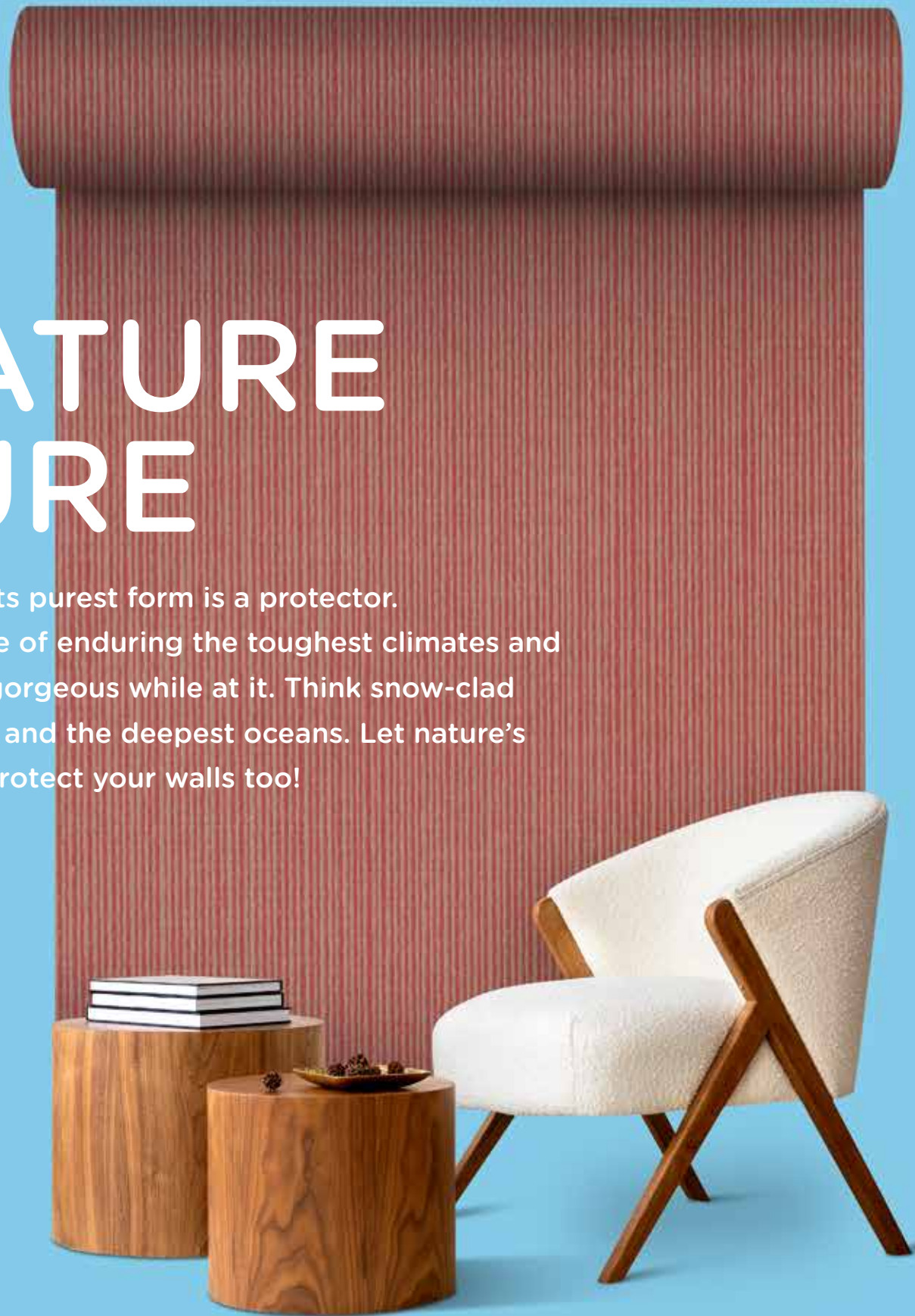
NATURE FLAIR CITY

Give your walls enough muscle
To handle all the hustle and bustle

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NATURE PURE

Nature in its purest form is a protector.
It's capable of enduring the toughest climates and
yet looks gorgeous while at it. Think snow-clad
mountains and the deepest oceans. Let nature's
pure grit protect your walls too!





NATURE PURE ALMOND

Stronger, tougher, sturdier walls
In homes, offices, lounges and malls

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NATURE PURE RICE

Nourished to make a healthy wall
Designed for protection overall

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NATURE PURE NUTMEG

Spice up your interior
Make your walls look superior

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NATURE PURE SANDBANK

Sun and sea on a sandy beach
Castle walls are tough to breach

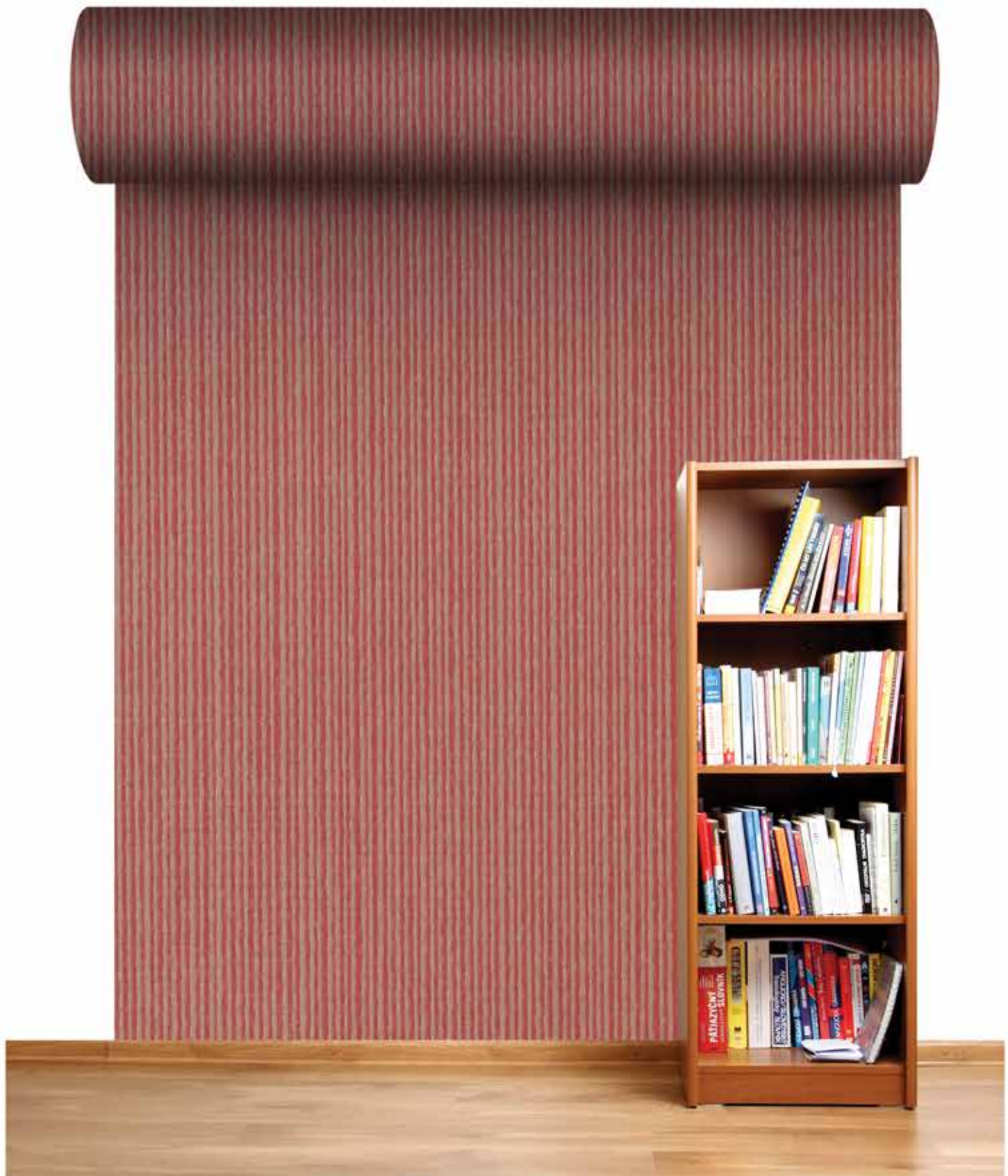
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NATURE PURE SNOW

Pristine white as mountain snow
Turn on the lights and the room should glow

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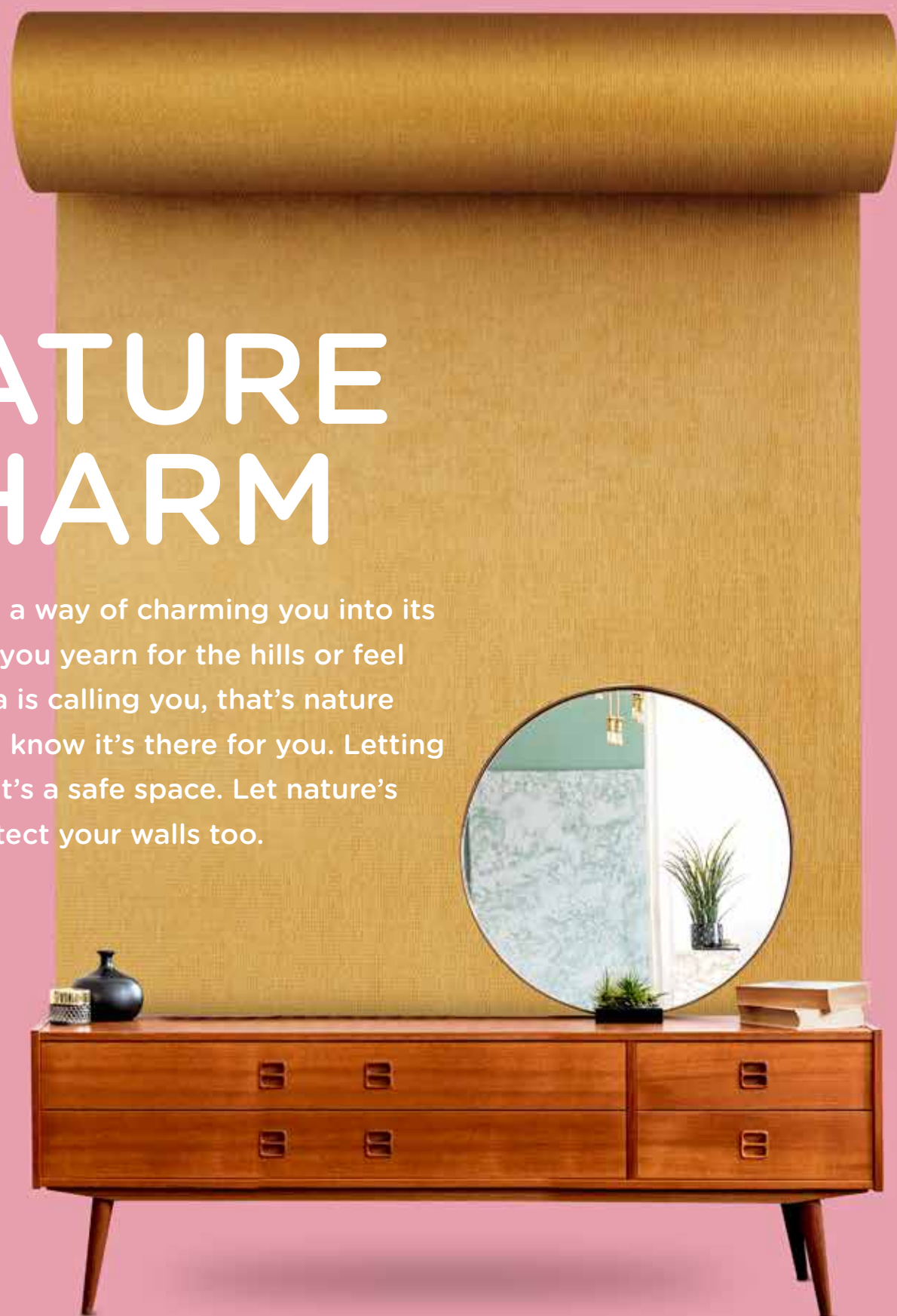
NATURE PURE TERRACOTTA

Architects who prefer earthy design
Know making a wall is an art so fine

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NATURE CHARM

Nature has a way of charming you into its lap. When you yearn for the hills or feel like the sea is calling you, that's nature letting you know it's there for you. Letting you know it's a safe space. Let nature's charm protect your walls too.





NATURE CHARM ALMOND

A wall's immunity, when you strengthen
Its life you immediately lengthen

Note: Product showcased here is for illustrative purposes only.



NATURE CHARM RICE

A lovely, grainy texture
Guards your wall structure

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NATURE CHARM NUTMEG

The strongest shell a wall can get
That won't burn, crack or get wet

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NATURE CHARM SANDBANK

Classy décor that lives on
Protection you can bank on

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NATURE CHARM SNOW

A blanket of snow
Protects the walls from every blow

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NATURE CHARM GOLD

Walls so strong and tenacious
They become precious

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HOW TO INSTALL BEAUTIFULLY



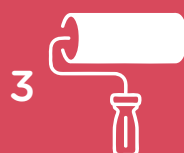
1 Wall preparation

Substrate must be clean, dry, level, and stable; cracks filled, and putty-finished walls primed with 1-2 coats of oil-based primer before wallcovering application.



2

Cut the roll to length according to room height (+10cm).



3

Apply the dispersion adhesive evenly on the wall using a roller (200g/m²).



4

Place the wallcovering panel on the wall vertically and smooth it with a plastic spatula.

Repeat steps 2, 3, 4 and 5 with other panels until the whole wall is covered.



5

Place the adjacent panel edge to edge (respect vertical pattern repeat).



6

Overlap two strips by 3-5cm, cut through both layers, remove the excess for a butt joint, and wipe off adhesive with a wet sponge.



7

Wait for 24 hours for drying of the wallcovering before using the space.

All fiberglass wallcoverings are carefully checked before leaving our factory. Please check once again before installation. Any claim should be accompanied with roll label and sample featuring the defect.

Note: Wall preparation is in the scope of the customer and not of Saint-Gobain or the dealer.

CLASSIC PAINTABLE

Unleash your imagination on the walls. Think of the finest art you've ever admired. Now, think of them adorning your walls. As a connoisseur of art, you now have the luxury of turning every wall into a masterpiece.





CLASSIC BRAID - T1011

Fiberglass woven so intricately
You'll admire the wall affectionately

Note: Product showcased here is for illustrative purposes only. The choice of colour of paint lies with the customer.



CLASSIC FISHBONE - T2009 / N0165

As soon as the guests looked
At the design, they were hooked

Note: Product showcased here is for illustrative purposes only. The choice of colour of paint lies with the customer.



CLASSIC DOMINO - T2002 / N0480

Guests will fall over each other
To praise your walls in every get-together

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CLASSIC WEAVING - T1013C

Woven into the fabric of life
Are stories of success and strife

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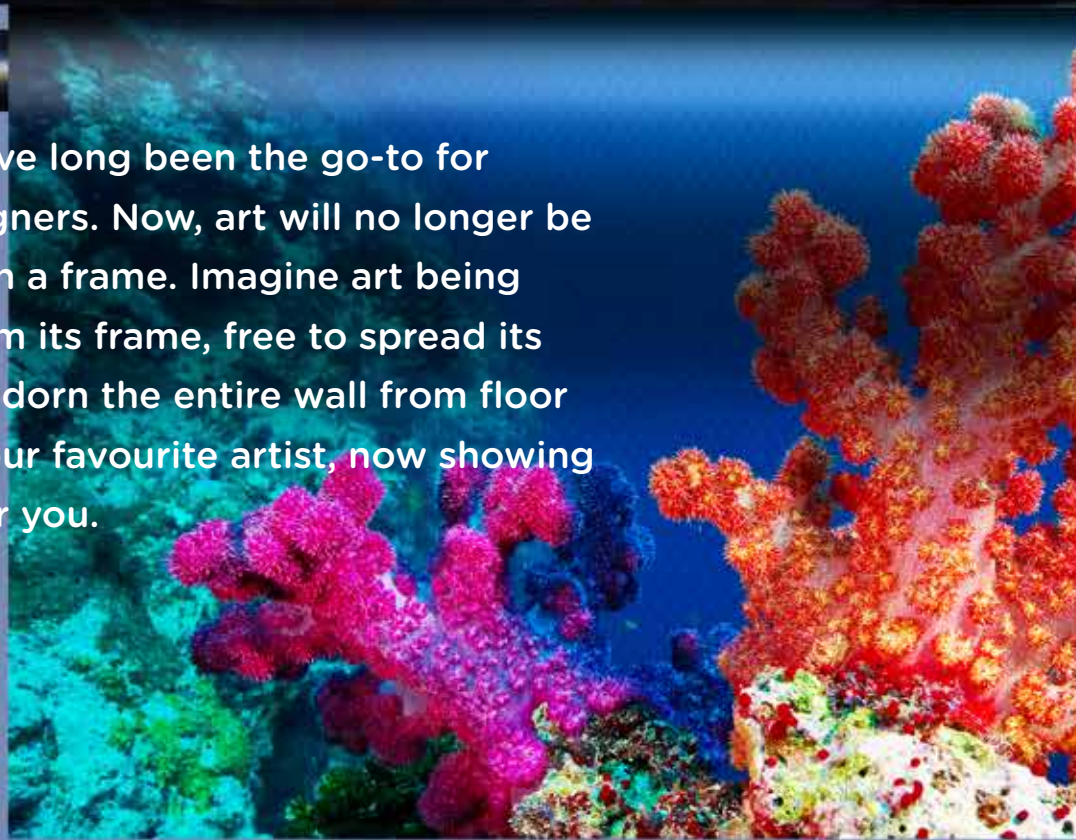
CLASSIC SMALL FISHBONE - T2001C

Why within 4 walls of the usual reside
When you can swim against the tide

Note: Product showcased here is for illustrative purposes only. The choice of colour of paint lies with the customer.

CLASSIC PRINTABLE/ PAINTABLE

Art prints have long been the go-to for interior designers. Now, art will no longer be imprisoned in a frame. Imagine art being liberated from its frame, free to spread its canvas and adorn the entire wall from floor to ceiling. Your favourite artist, now showing at a wall near you.





CLASSIC CEILING - T1006C

When beauty is high on your list of priorities
Indulge the ceiling too, please

Note: Digital printing of the image is in the scope of our dealer & not Saint-Gobain.



CLASSIC DECOVEIL - GV190C

Give your walls a new backdrop
And yourself, compliments nonstop

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HOW TO INSTALL BEAUTIFULLY

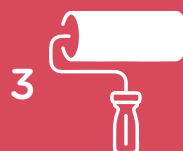


1 Wall preparation

Substrate must be clean, dry, level, and stable; cracks filled, and putty-finished walls primed with 1-2 coats of oil-based primer before wallcovering application.



2 Cut the roll to length according to room height (+10cm).



3 Apply the dispersion adhesive evenly on the wall using a roller (200g/m²).



4 Place the wallcovering panel on the wall vertically and smooth it with a plastic spatula.

Repeat steps 2, 3, 4 and 5 with other panels until the whole wall is covered.



5 Place the adjacent panel edge to edge (respect vertical pattern repeat). For paintable joints, ensure strips are aligned and edges have good contact neatly.



6 Cut off any surplus with a knife.



7 Let the glue dry for 24 hours before painting the installed wallcovering.



8 Apply the first layer of acrylic/water-based paint (for paintable series) when the product is dry (1 day later). Apply the second layer of acrylic/water-based paint when the first layer dries (1 day later).

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NOVELIO® WALLSHIELD

RANGE AT A GLANCE

Category	SKU Patterns	Product Code	Weight (GSM)	Roll Dimension
 CONCRETE	HELSINKI	T8051N	205 g/m2	1 x 10 m
	CASABLANCA	T8052N		
	RIO	T8053N		
	CHICAGO	T8054N		
	NEW YORK	T8055N		
	DUBAI	T8056N		
	BERLIN	T8057N		
 NATURE FLAIR	ALMOND	T8011N	185 g/m²	
	RICE	T8013N		
	NUTMEG	T8014N		
	SANDBANK	T8015N		
	SNOW	T8017N		
	MOONLIGHT	T8018N		
	CITY	T8019N		
 NATURE PURE	ALMOND	T8021N	200 g/m²	
	RICE	T8023N		
	NUTMEG	T8024N		
	SANDBANK	T8025N		
	SNOW	T8027N		
	TERRACOTTA	T8028N		
 NATURE CHARM	ALMOND	T8031N	185 g/m²	
	RICE	T8033N		
	NUTMEG	T8034N		
	SANDBANK	T8035N		
	SNOW	T8037N		
	GOLD	T80381N		
 CLASSIC PAINTABLE	BRAID	T1011	159 g/m2	1 x 50 m
	FISHBONE	T2009 / NO165	160 g/m2	
	DOMINO	T2002 / N0480	170 g/m2	
	WEAVING	T1013C	160 g/m2	
	SMALL FISHBONE	T2001C	170 g/m2	
 CLASSIC PRINTABLE/ PAINTABLE	CEILING	T1006C	155 g/m2	
	DECOVEIL	GV190C	190 g/m2	

CERTIFICATION

A+ - Top class testing for VOC emissions according to the requirements of French legislation

CE mark - Based on the EN15102 European norm

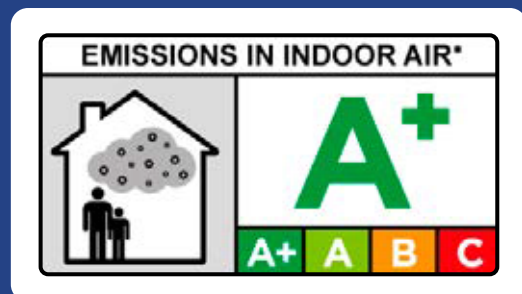
Oeko-Tex Standard 100 - Contains no harmful substances certification

Euroclass B-s1-d0 - Fire resistance certification

ASTM E84 - Reaction to fire - Class A

CAN ULC - Canadian standard for fire resistance

IMO Certification - Smoke, toxicity and surface flammability certification for ADFORS Novelio® Nature range





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